ORDER

Order / Rev: A2607426 Alt Order #: 27019372 Product Desc: Candidate 7075 Wichita KS KSNW Estimate: Flight Dates: 07/22/20 - 07/28/20 Primary AE: Katz Washington Original Date / Rev: 07/21/20 / 07/21/20 Sales Office: K-WAS

Agency

Orders

Name:

Strategic Media Services

1911 North Fort Myer Drive

Buying Contact:

Order Type:

Billing Contact:

Arlington, VA 22209

REG

Billing Type:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast WEEKLY

Nat

Cash

15%

Advertiser

Name:

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

POL/Roger Marshall/US Senate/KS/Re Order Brand:

A25-54

PL11 **AGY**

POL-CAND

POL

P5

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

IN13871/SP2622/AL1146

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/20/20	07/26/20	25	\$3,550.00	\$3,017.50
07/27/20	08/02/20	15	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	25	\$3,550.00	\$3,017.50	0.00
August 2020	15	\$2,600.00	\$2,210.00	0.00
Totals	40	\$6,150.00	\$5,227.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

	50											
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi		07/22/20	KSN Today 2	CM	6-7am	W	:15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
Channel	ls : KSNC	KSNG,KS	NL,KSNW									
			KSN Today 2									
KANSAS	S TODAY	2										
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2	20/20	07/26/20	W	1	\$100.00	0.00						
N 2 Multi	07/23/20	07/23/20	KSN Today 2	CM	6-7am	T	:15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
Channel	ls : KSNC	KSNG,KS	NL,KSNW									
			KSN Today 2									
KANSAS	S TODAY	2										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2	20/20	07/26/20	T	1	\$100.00	0.00				0		
N 3 Multi	07/24/20	07/24/20	KSN Today 2	CM	6-7am	F	:15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
Channel	ls : KSNC	KSNG,KS	NL,KSNW									
			KSN Today 2									
KANSAS	S TODAY	2										
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2	20/20	07/26/20	F	1	\$100.00	0.00						
N 4 Multi	07/27/20	07/27/20	KSN Today 2	CM	6-7am	M	:15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
Channel	ls: KSNC	KSNG,KS	NL,KSNW									
			KSN Today 2									
KANSAS	S TODAY	2										

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Order / Rev: A2607426

Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27019372

Product Desc: Candidate

Flight Dates: 07/22/20 - 07/28/20 Estimate: Wichita KS KSNW

7075

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 07/27/20 N 5 Multi 07/28/	08/02/20	M KSN Today 2	1 CM	\$100.00 6-7am	0.00 -T	.15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
Channels : KSN		NL,KSNW	OW	0-7 am		.13/.13	1	,	0.00 BK	'	\$100.00
KANSAS TODA	AY 2	KSN Today 2									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	-T	1	\$100.00	0.00						DOS ANAMENTOS MILLON
N 6 Multi 07/22/ Channels : KSN		Today Show 7-8ai	m CM	7-8am	W	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
		Today Show 7-8a	m								
TODAY SHW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	W	1	\$175.00	0.00						
N 7 Multi 07/24/ Channels : KSN		Today Show 7-8ai	m CM	7-8am	F	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
	10,110110,110	Today Show 7-8a	m								
TODAY SHW Start Date	End Date	Weekdays	Spoto Mack	Data	Dating						
Week: 07/20/20	07/26/20	F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
		Today Show 7-8ar	m CM	7-8am	-T	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
Channels : KSN	IC,KSNG,KS	NL,KSNW Today Show 7-8a	m								
TODAY SHW											
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
personal despet by the person of the	(2020) 2020	Today Show 8-9ar		8-9am	W	:15/:15	1	\$135.00P4	0.00 BK	1	\$135.00
Channels : KSN	IC,KSNG,KS	NL,KSNW Today Show 8-9a	m								
TODAY SHW		Today Silow 0-9a	111								
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays	Spots/Week	Rate	Rating						
N 10 Multi 07/23/			1 n CM	\$135.00 8-9am	0.00 T	:15/:15	1	\$135.00P4	0.00 BK	1	\$135.00
Channels : KSN		NL,KSNW						Ţ. <u>-</u>	0.00 2.1		ψ.00.00
TODAY SHW		Today Show 8-9a	m								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20 N11 Multi 07/24/	07/26/20	T Today Show 8-9ar	m CM	\$135.00 8-9am	0.00	·15/·15	1	\$135.00P4	0.00 BK	1	¢125.00
Channels : KSN			II OW	0-3am		.137.13	I.	\$135.00F4	0.00 BK	11,	\$135.00
TODAY SHW		Today Show 8-9a	m								
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	F	1	\$135.00	0.00						disc. Access the Association
N 12 Multi 07/27/ Channels : KSN			n CM	8-9am	M	:15/:15	1	\$135.00P4	0.00 BK	1	\$135.00
TODAY SHW		Today Show 8-9a	m								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	M	1	\$135.00	0.00						
N 13 Multi 07/28/ Channels : KSN			n CM	8-9am	-T	:15/:15	1	\$135.00P4	0.00 BK	1	\$135.00
	10,110110,1101	Today Show 8-9a	m								
TODAY SHW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	-T	1	\$135.00	0.00						
N 14 Multi 07/25/			СМ	8a-10a	S-	:15/:15	1	\$50.00P4	0.00 BK	1	\$50.00
Channels : KSN	ic,KSNG,KSI	NL,KSNW Today Show Sa									
SATURDAY TO	1902 91 90	**		_							
Start Date Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N15 Multi 07/26/		-	СМ	Today Show		:15/:15	1	\$50.00P4	0.00 BK	1	\$50.00

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Order / Rev: A2607426 Advertiser:

POL/Roger Marshall/US Senate/KS/Rep Alt Order #: 27019372 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 07/22/20 - 07/28/20 Estimate: 7075

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN	C,KSNG,KS	Today Show Su NL,KSNW Today Show Su									
SUN TO	ODAY-NE	3C	roday onow ou								r)	
<u>Sta</u> Week: 07	art Date /20/20	End Date 07/26/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 16 Multi	07/26/2		Meet the Press NL,KSNW Meet the Press	СМ	Meet the Pre	10,000,000,000	:15/:15	1	\$100.00P4	0.00 BK	1	\$100.00
MEET I	PRESS-S	SUN	11.000 11.00									
<u>Sta</u> Week: 07/	art Date /20/20	End Date 07/26/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 17 Multi Channe		0 07/22/20 C,KSNG,KS		СМ	9-10a	W	:15/:15	1	\$85.00P4	0.00 BK	1	\$85.00
LVE-KE	ELLY&RY	'AN										
Sta Week: 07/	art <u>Date</u> /20/20	End Date 07/26/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
N 18 Multi	07/23/2	0 07/23/20 C,KSNG,KS		СМ	9-10a	T	:15/:15	1	\$85.00P4	0.00 BK	1	\$85.00
I VF-KF	ELLY&RY	'AN	M-F 9-10a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	The state of the s	07/26/20	T	1	\$85.00	0.00						
N 19 Multi Channe		0 07/24/20 C,KSNG,KSI		CM	9-10a	F	:15/:15	1	\$85.00P4	0.00 BK	1	\$85.00
	LLY&RY											
<u>Sta</u> Week: 07/	<u>rt Date</u> /20/20	End Date 07/26/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
N 20 Multi Channe		0 07/27/20 C,KSNG,KS		СМ	9-10a	M	:15/:15	1	\$85.00P4	0.00 BK	1	\$85.00
LVE-KE	ELLY&RY	AN										
Sta Week: 07/	<u>rt Date</u> /27/20	End Date 08/02/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
	els : KSN0	0 07/28/20 C,KSNG,KSI	110 1 2 1 2 2	СМ	9-10a	-T	:15/:15	1	\$85.00P4	0.00 BK	1	\$85.00
	ELLY&RY ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	Section and the St.	08/02/20	-T	1	\$85.00	0.00						
		0 07/22/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Five		5-530pm	W	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
KSN NE	EWS-5P											
<u>Sta</u> Week: 07/	<u>rt Date</u> /20/20	End Date 07/26/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
			KSN News at Five NL,KSNW KSN News at Five		5-530pm	F	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
KSN NE	EWS-5P		KSIN INEWS at FIVE	E								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/28/2	07/26/20 0 07/28/20 C,KSNG,KSI	KSN News at Five	e CM	\$175.00 5-530pm	0.00 -T	:15/:15	1	\$175.00P4	0.00 BK	1	\$175.00
			KSN News at Five	е								
-	EWS-5P ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	27/20	08/02/20	-T	1	\$175.00	0.00						
		0 07/23/20 C,KSNG,KSI			530-6pm	T	:15/:15	1	\$225.00P4	0.00 BK	1	\$225.00
			NBC Nightly New	s WKDY						1		

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 Order / Rev:
 A2607426
 Advertiser:
 POL/Roger Marshall/US Senate/KS/Rep

 Alt Order #:
 27019372
 Product Desc:
 Candidate
 Wichita KS KSNW

 Flight Dates:
 07/22/20 - 07/28/20
 Estimate:
 7075

Ln Ch Start NBC NITELY N	End WS	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 07/20/20	End Date 07/26/20	Weekdays	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
N 26 Multi 07/28/2 Channels : KSN			s WKD&M	530-6pm	-T	:15/:15	1	\$225.00P4	0.00 BK	1	\$225.00
	· ·	NBC Nightly New	s WKDY								
NBC NITELY N		Maaladaya	Cmata AA/a ala	Dete	Detin						
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
N 27 Multi 07/24/2 Channels : KSN			СМ	6-630p	F	:15/:15	1	\$225.00P4	0.00 BK	1	\$225.00
KSN NEWS-6P											
<u>Start Date</u> Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
N 28 Multi 07/27/2	236 Way 0 (230) (200)		CM	\$225.00 6-630p	0.00 M	·15/·15	1	\$225.00P4	0.00 BK	1	\$225.00
Channels : KSN		NL,KSNW		О ОООР		.10/.10		Ψ223.001 4	0.00 BIX		Ψ223.00
KSN NEWS-6P		KSN News at Six									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	M	1	\$225.00	0.00						
N 29 Multi 07/23/2 Channels : KSN			СМ	630-7pm	T	:15/:15	1	\$300.00P4	0.00 BK	1	\$300.00
WHEEL-FORTN	IE										
<u>Start Date</u> Week: 07/20/20	End Date 07/26/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 30 Multi 07/27/2	20 07/27/20	M-F 630-7p	CM	630-7pm	M	:15/:15	1	\$300.00P4	0.00 BK	1	\$300.00
Channels : KSN	C,KSNG,KSI	NL,KSNW M-F 630-7p									
WHEEL-FORTN	IE	W-1 030-7p									
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays M	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
N 31 Multi 07/22/2	0 07/22/20		CM	10-10:35pm	W	:15/:15	1	\$300.00P4	0.00 BK	1	\$300.00
Channels : KSN	C,KSNG,KSI	NL,KSNW KSN News at Ter	Mon-Fri								
KSN NEWS-10F	P<	Northews at 1ci	i Won-i ii								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20 N 32 Multi 07/24/2	07/26/20	LN M-F	1	\$300.00	0.00	.45/.45		#200 00 D4	0.00 PK	4	0000.00
Channels : KSN			СМ	10-10:35pm	F	.15/.15	1	\$300.00P4	0.00 BK	1	\$300.00
KON NEWO 400		KSN News at Ter	Mon-Fri								
KSN NEWS-10F Start Date	End Date	Weekdays	Spots/Week	Pata	Rating						
Week: 07/20/20	07/26/20	F	1	<u>Rate</u> \$300.00	0.00						
N 33 Multi 07/28/2		The state of the s	CM	10-10:35pm	-T	:15/:15	1	\$300.00P4	0.00 BK	1	\$300.00
Channels : KSN	C,KSNG,KSI	NL,KSNW KSN News at Ten	Mon Eri								
KSN NEWS-10F	P<	KSIN News at Tel	I WOII-FII								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/27/20	08/02/20	-T	1	\$300.00	0.00						200 V 5 0
N 34 Multi 07/22/2 Channels : KSN		and the second s	CM	10:35p-11:35	5pmW	:15/:15	1	\$80.00P5	0.00 BK	1	\$80.00
TONITE SHW-N	IBC<	ronight onowion	inity i allon								
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00						
N 35 Multi 07/23/2	disortion representation		CM		ipmT	:15/:15	1	\$80.00P5	0.00 BK	1	\$80.00
Channels : KSN		NL,KSNW			B ***						,
TONITE SHW-N	IBC<	Tonight Show/Jim	imy Fallon								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/20/20	07/26/20	T	1	\$80.00	0.00						

\$80.00

0.00

Week: 07/20/20

07/26/20

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Print Date: 07/21/20 11:44:24 Page 5 of 5

Order / Rev:

A2607426

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: Flight Dates:

Ln Ch

N 36 Multi

27019372

07/24/20 07/24/20 Tonight Show

07/22/20 - 07/28/20

End

Product Desc:

Len Spots

Estimate:

Candidate 7075

Days

Wichita KS KSNW

Amount

\$80.00

Rtg Type Spots

Channels: KSNC,KSNG,KSNL,KSNW

Start

Break Start/End Time

CM

10:35p-11:35pm ----F-- :15/:15 \$80.00P5 0.00 BK

Rate Pri

TONITE SHW-NBC<

Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/20/20 07/26/20 ---F--\$80.00 0.00

Tonight Show/Jimmy Fallon

Inventory Code

07/27/20 07/27/20 Tonight Show Multi 10:35p-11:35pm M----- :15/:15 CM \$80.00P5 0.00 BK 1 \$80.00

Channels: KSNC,KSNG,KSNL,KSNW

Tonight Show/Jimmy Fallon TONITE SHW-NBC<

Spots/Week Start Date End Date Weekdays Rating Rate

Week: 07/27/20 08/02/20 M-----\$80.00 0.00 N38 Multi 07/28/20 07/28/20 **Tonight Show** CM 10:35p-11:35pm -T---- :15/:15 \$80.00P5 0.00 BK 1 \$80.00

Channels: KSNC,KSNG,KSNL,KSNW

Tonight Show/Jimmy Fallon

TONITE SHW-NBC<

Start Date End Date Weekdays Spots/Week Rating Rate -T----

Week: 07/27/20 08/02/20 \$80.00 0.00 Multi 07/27/20 07/27/20 Mon Prime Hour 1 7-8p CM M-----: 15/:15 \$400.00P4 0.00 BK \$400.00

Channels: KSNC, KSNG, KSNL, KSNW

Monday 7-8p

TTIAN GAMES Start Date **End Date** Weekdays Spots/Week Rate Rating

Week: 07/27/20 08/02/20 M----\$400.00 0.00 N41 Multi 07/23/20 07/23/20 KSN News CM ---T--- :15/:15 12n-1pm \$100.00P4 0.00 BK \$100.00

Channels: KSNC, KSNG, KSNL, KSNW

KSN News

Start Date **End Date** Weekdays Spots/Week Rating Rate

Week: 07/20/20 07/26/20 ---T---\$100.00 0.00

> Totals 40 \$6,150.00

A 2607426

KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 27019372

Changes as of: 7/21/2020 at 11:14 AM

Version: Highlighting Revision 1

Flight: 7/22/20 - 7/28/20 Advertiser: Kansans for Marshall Station: KSNW Market: Wichita Office: WASHINGTON Con Type: POLITICAL/VOTE Total \$: \$6,150.00

CPE: 560/646/7075
Agency: STRATEGIC MEDIA
SERVICES
1911 NORTH FT MYER
DRIVE
SUITE 400
ARLINGTON, VA
20009

Product: Candidate

Service: Nielsen

Total Spots: 80 Total CPP: \$0.00

Agency Order #: 9770539 Buyer: Rheault, Ben

Primary Demo: Adults 35+

Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Traffic #: A2607426

Separation:

W-F,M-Tu 7a-8a TODAY W-F,M-Tu 3 8a-9a	AS TODAY 2	Rate \$50.00 \$87.50 \$67.50 \$25.00 \$25.00 \$50.00	0 0 0 0 0	15 15 15 15 15	2 2 0	7/23 2 0 2 0	2 2 2 0	0 0 0 0	0 0 0 0	7/27 2 0 2 0	7/28 2 2 2 0	10 6 10	\$ \$500.00 \$525.00 \$675.00 \$50.00	\$0.00 \$0.00 \$0.00	0. 0.
1 6a-7a KANSA W-F,M-Tu 2 7a-8a TODAY W-F,M-Tu 3 8a-9a TODAY Sa 4 8a-9:30a SATUR Su 5 8a-9a SUN TC Su 6 9a-10a MEET I	Y SHW S Y SHW S RDAY TODAY S ODAY-NBC S	\$87.50 \$67.50 \$25.00 \$25.00	0 0	15 15 15	2 2 0	0 2 0	2	0	0	0 2	2	6	\$525.00 \$675.00	\$0.00 \$0.00	0
2 7a-8a TODAY W-F,M-Tu 3 8a-9a TODAY Sa 4 8a-9:30a SATUR Su 5 8a-9a SUN TO Su 6 9a-10a MEET I	Y SHW \$ RDAY TODAY \$ ODAY-NBC \$	\$67.50 \$25.00 \$25.00	0	15 15	2	2	2	0	0	2	2	10	\$675.00	\$0.00	0
3 8a-9a TODAY Sa SATUR Su SAP-930a SATUR Su SUN TO Su SUN TO 9a-10a MEET I	RDAY TODAY S ODAY-NBC S	\$25.00 \$25.00	0	15	0	0			-						
4 8a-9:30a SATUR Su SBa-9a SUN TC Su Su MEET I	ODAY-NBC \$	\$25.00	0				0	2	0	0	0	2	\$50.00	60.00	-
5 8a-9a SUN TO Su 6 9a-10a MEET I				15	0	0							\$30.00	\$0.00	0
6 9a-10a MEET 8 W-F,M-Tu	PRESS-SUN S	\$50.00	0				0	0	2	0	0	2	\$50.00	\$0.00	0.
			U	15	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.
	ELLY&RYAN S	\$42.50	0	15	2	2	2	0	0	2	2	10	\$425.00	\$0.00	0.
W-F,M-Tu 8 5p-5:30p KSN N8	IEWS-5P S	\$87.50	0	15	2	0	2	0	0	0	2	6	\$525.00	\$0.00	0.
W-F,M-Tu 9 5:30p-6p NBC NI	IITELY NWS \$1	112.50	0	15	0	2	0	0	0	0	2	4	\$450.00	\$0.00	0.
W-F,M-Tu 10 6p-6:30p KSN NE	IEWS-6P \$1	112.50	0	15	0	0	2	0	0	2	0	4	\$450.00	\$0.00	0.
W-F,M-Tu 11 6:30p-7p WHEEL	L-FORTNE \$1	150.00	0	15	0	2	0	0	0	2	0	4	\$600.00	\$0.00	0.
W-F,M-Tu 12 10p-10:35p KSN NE	IEWS-10P< \$1	150.00	0	15	2	0	2	0	0	0	2	6	\$900.00	\$0.00	0.
W-F,M-Tu 13 10:35p-11:37p TONITE	E SHW-NBC<	\$40.00	0	15	2	2	2	0	0	2	2	10	\$400.00	\$0.00	0.
14 7p-8p TTIAN (GAMES \$2	200.00	0	15	0	0	0	0	0	2	0	2	\$400.00	\$0.00	0.
W V- 15 8p-9p AVG. A	ALL WKS \$1	100.00	0	15	0 • 0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.
M-F EV 16 12n-12:30p News	S	\$50.00	0.0	15	2 0	0 2	0 • 0	010	0 • 0	0 • 0	0 • 0	2	\$100.00	\$0.00	0.
[BOOKENDS] Changes: Day/Time from W 8p-9p to M-F	F 12n-12:30p, Program from AVG. ALL WKS	S to News	Rate from												



125 West 55th St New York, NY 10019

Changes as of: 7/21/2020 at 11:14 AM

Version: Highlighting Revision 1

Contract # 27019372 CPE: 560/646/7075

Flight: 7/22/20 - 7/28/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Market: Wichita

Total \$: \$6,150.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 80

SUITE 400

Agency Order #: 9770539

Service: Nielsen

Total CPP: \$0.00

Buyer: Rheault, Ben

Primary Demo: Adults 35+

Total GRP:

ARLINGTON, VA 20009

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Traffic #: A2607426

Separation:

Special Instructions	
Instructions	

	Order Level Comments								
Date/Time	Added by	Comment							
07/21/20 10:02 AM	KELLY JOHNS	cannot add additional \$5's. Can we do a makegood for \$100							
07/21/20 9:55 AM	Patty Sparkman	line 15 s/b BE -plesae accept mg offer asap. Starts tomorrow							
07/21/20 9:34 AM	System	Notice Received.							

	Competitive Information	
Market Budget:	\$14,530	
KSNW Share:	100%	
Comment:		
	Competitive Unknown	

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	80	\$6,150.00	N/A	0.0						
Total	100%	80	\$6,150.00	N/A	0.0						

Mor	/	
Month	Spots	Dollars
2020-Jul	50	\$3,550.00
2020-Aug	30	\$2,600.00
Total	80	\$6,150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/21/20 11:14 AM	KELLY JOHNS	Revised	1		\$0	\$6,250.00	Changes: Calculated Dollars from \$6,250.00 to \$6,150.00, Demo Meta to [R16], Total \$ from \$6,250.00 to \$6,150.00. 2 buylines added or modified.
Makegood 1	7/21/20 10:18 AM	Patty Sparkman	Recalled	2	1	\$100.00		Changes: Total \$ from \$6,150.00 to \$6,250.00, Total Spots from 79 to 80. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/20 10:32 AM					\$0	\$0	
New	7/20/20 10:21 AM	KELLY JOHNS	Confirmed	79		\$6,150.00	\$6,150.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

A 2607426



125 West 55th St New York, NY 10019

Version: Current State Version 1

Contract # 27019372 CPE: 560/646/7075

Changes as of: 7/21/2020 at 10:02 AM Flight: 7/22/20 - 7/28/20 Advertiser: Kansans for Marshall

Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE Total \$: \$6,250.00

Agency: STRATEGIC MEDIA SERVICES

Product: Candidate

Office: WASHINGTON

Total Spots: 80

1911 NORTH FT MYER DRIVE SUITE 400

Agency Order #: 9770539 Buyer: Rheault, Ben

Service: Nielsen Primary Demo:

Total CPP: \$0.00 Total GRP:

ARLINGTON, VA 20009

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Traffic #: A2607426

Separation:

											7/22	- 7/28	Total	Total		
# Day/Time	DP	Program	Rate	Len	7/22	7/23	7/24	7/25	7/26	7/27	7/28		Spots	\$	CPP*	GI
W-F,M-Tu 1 6a-7a		KANSAS TODAY 2	\$50.00	15	2	2	2	0	0	2	2		10	\$500.00	\$0.00	
W-F,M-Tu 2 7a-8a		TODAY SHW	\$87.50	15	2	0	2	0	0	0	2		6	\$525.00	\$0.00	
W-F,M-Tu 3 8a-9a		TODAY SHW	\$67.50	15	2	2	2	0	0	2	2		10	\$675.00	\$0.00	
Sa 4 8a-9:30a		SATURDAY TODAY	\$25.00	15	0	0	0	2	0	0	0		2	\$50.00	\$0.00	
Su 5 8a-9a		SUN TODAY-NBC	\$25.00	15	0	0	0	0	2	0	0		2	\$50.00	\$0.00	
Su 6 9a-10a		MEET PRESS-SUN	\$50.00	15	0	0	0	0	2	0	0		2	\$100.00	\$0.00	
W-F,M-Tu 7 9a-10a		LVE-KELLY&RYAN	\$42.50	15	2	2	2	0	0	2	2		10	\$425.00	\$0.00	
W-F,M-Tu 8 5p-5:30p		KSN NEWS-5P	\$87.50	15	2	0	2	0	0	0	2	[[[[] [] [] [] [] [] [] [] [] [] [] [] [6	\$525.00	\$0.00	
W-F,M-Tu 9 5:30p-6p		NBC NITELY NWS	\$112.50	15	0	2	0	0	0	0	2		4	\$450.00	\$0.00	
W-F,M-Tu 10 6p-6:30p		KSN NEWS-6P	\$112.50	15	0	0	2	0	0	2	0		4	\$450.00	\$0.00	
W-F,M-Tu 11 6:30p-7p		WHEEL-FORTNE	\$150.00	15	0	2	0	0	0	2	0		4	\$600.00	\$0.00	
W-F,M-Tu 12 10p-10:35p		KSN NEWS-10P<	\$150.00	15	2	0	2	0	0	0	2		6	\$900.00	\$0.00	
W-F,M-Tu 13 10:35p-11:37p		TONITE SHW-NBC<	\$40.00	15	2	2	2	0	0	2	2		10	\$400.00	\$0.00	
M 14 7p-8p		TTIAN GAMES	\$200.00	15	0	0	0	0	0	2	0		2	\$400.00	\$0.00	
W D 15 8p-9p		AVG. ALL WKS	\$100.00	15	1 0	0	0	0	0	0	0		0	\$0.00	\$0.00	
W D 16 8p-9p		AVG. ALL WKS	\$100.00	15	2	0	0	0	0	0	0		2	\$200.00	\$0.00	



125 West 55th St New York, NY 10019

Contract # 27019372

Changes as of: 7/21/2020 at 10:02 AM

Version: Current State Version 1

CPE: 560/646/7075

Flight: 7/22/20 - 7/28/20

Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Office: WASHINGTON

Total \$: \$6,250.00

1911 NORTH FT MYER DRIVE

Product: Candidate

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Total Spots: 80

SUITE 400

Agency Order #: 9770539 Buyer: Rheault, Ben

Primary Demo:

Total CPP: \$0.00 Total GRP:

ARLINGTON, VA 20009

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Traffic #: A2607426

Separation:

Special	
Instructions	

	Order Level Comments								
Date/Time	Added by	Comment							
07/21/20 10:02 AM	KELLY JOHNS	cannot add additional SS's. Can we do a makegood for \$100							
07/21/20 9:55 AM	Patty Sparkman	line 15 s/b BE -plesae accept mg offer asap. Starts tomorrow							
07/21/20 9:34 AM	System	Notice Received.							

	Competitive Information	
Market Budget:	\$14,530	
KSNW Share:	100%	
Comment:		
	Competitive Unknown	

		Daypart Su	ımmary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	80	\$6,250.00	N/A	0.0
Total	100%	80	\$6,250.00	N/A	0.0

Month	Spots	Dollars
2020-Jul	50	\$3,650.00
2020-Aug	30	\$2,600.00
Total	80	\$6,250.00

					Trans	action History		
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/21/20 9:55 AM	Patty Sparkman	Returned	2	1	\$100.00	\$6,250.00	Changes: Total \$ from \$6,150.00 to \$6,250.00, Total Spots from 79 to 80. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/20 10:32 AM					so	\$0	
lew	7/20/20 10:21 AM	KELLY JOHNS	Confirmed	79		\$6,150.00	\$6,150.00	

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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges. I, Neil Williams , hereby request station time as follows:						
IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE						
ALL QUESTIONS/BLOCKS MUST BE COMPLETED						
Candidate name:						
Roger Marshall						
Authorized committee: Kansans for Marshall						
Agency requesting time (and contact information):						
N/A Strategic Media Services, Inc.						
Candidate's political party:						
Republican						
Office sought (no acronyms or abbreviations):						
Senate						
Date of election: 8/4/20 General Primary						
Treasurer of candidate's authorized committee:						
Chris Marston						
The undersigned represents that:						
(1) the payment for the broadcast time requested has been furnished by (check one box below):						
the candidate listed above who is a legally qualified candidate, or						
the authorized committee of the legally qualified candidate listed above;						
(2) this station is authorized to announce the time as paid for by such person or entity; and						
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).						
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.						

Candidate/Committee/Agency

Signature:
Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams
Date of Request to Purchase Ad Time: 4/14/20

Signature:
Signature:
Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.								
Candidate/Authorized Committee/Authorized	Agency							
Signature: Neil Williams	Digitally signed by Neil Will Date: 2020,04.14 10:59:31							
Name: Neil Williams								
Date: 4/14/20								
TO BE COMPLETED BY STATION ONLY								
Ad submitted to Station? Yes No Date ad received: 7/21/20								
Note: Must have separate PB-19 Form	Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).							
Federal candidate certification signed (ab	Federal candidate certification signed (above):							
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):								
Contract #: A2607426								
Est. #: 7075								
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.								